



A **Olivier LAMBERT** & **Thomas SALVA** webdocumentary

brèves de trottoirs

ORDINARY PEOPLE WITH EXTRAORDINARY STORIES

www.brevesdetrottoirs.com

a coproduction

darjeeling

paris
île-de-france



When i discovered Brèves de Trottoirs on Internet, i immediately called the producers and proposed to open the doors of France 3 Paris Ile-de-France.

We can not avoid such an original view on Paris, filled with so much humanity.

France 3 Paris Ile-de-France is now co-producing 19 new portraits and is hosting the new version of the web-documentary.

Soon **France 3 Paris Ile-de-France's** audience will also discover Brèves de Trottoirs on their television screen, taking the form of short programs. A 52 minutes documentary will be released in 2011, and other digital adventures are on their ways.

TV, Internet, mobile, short programs, documentary, photo exhibition and a book : **Brèves de Trottoirs** is a regional and global project, like any audiovisual project should be today.

Olivier MONTELS

Head of France 3 Paris Ile-de-France

Exploring the unexpected, discovering what the instant doesn't show, finding the extraordinary in the ordinary.

We built **Brèves de Trottoirs** referring to the principle of serendipity. We have chosen to take the time to stop in those streets where there is so much to see but where most of the time, people are passing with their mind elsewhere.

We have chosen to focus on those ordinary people with extraordinary stories. We don't know much about those people, yet their presence on the Parisian sideways reassure us.

A grandpa breakdancing, a homeless speculating on the Stock Exchange, a poet and painter who is also a model... those «local celebrities» have a story to tell. We're here to hear and share it. A destiny, sorrows, dreams, passions, misfortunes.

Those narratives and intimate stories go directly into the heart of the human condition and finally give a reflection of our own society.

Olivier LAMBERT & Thomas SALVA

Olivier Lambert, 25, is a journalist, film director. Graduated from « l'institut français de la presse » in 2009, he was a one of the voices on Radio France International between September 2009 and September 2010, after winning the Charles Lescaut - RFI price. He also worked for TV news (M6, LCI), print newspaper (Sud-Ouest) and report shows. For **Brèves de Trottoirs**, Olivier Lambert handles the sound and writing.

Thomas Salva, 26, is a freelance photographer. Graduated from « L'école des Gobelins » in 2007, he worked since for several newspapers and institutional French media. Also digital operator for «L'oeil public» between 2007 and 2009, he received the «Coup de coeur» price of the Kodak Awards and the UPC discovery price in 2007. For **Brèves de Trottoirs**, Thomas Salva handles still images and video.

A CROSSMEDIA PROJECT

WEBDOCUMENTARY

each week
from **october 4th 2010**
on France 3 Paris Ile-de-France

IPHONE APP

Available **october 18th 2010**

52' DOCUMENTARY

broadcast on
France 3 Paris Ile-de-France
March 2011

BOOK

(in progress)

EXHIBITION

photo, sound & multimédia
(in progress)

CONTENTS

A map of Paris
for a nonlinear narrative.

25 portraits
6 to 8 minutes mixing
photos, videos and sounds.

Additional content
portfolio, texts and sound bonuses.



brèves de trottoirs

A OLIVIER LAMBERT & THOMAS SALVA webdocumentary

Production : *darjeeling*

Produced by : Marc Lustigman & Noam Roubah

with : Liza Alster

Original sound track :

« Brève Mélodie » - William Rousseau

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Web design : 555Lab

Web Project Manager : Fred Murez

Technical Project Manager : Tarek Ibrahim

Art Director : Julien « Juve » Bauer

Creative Director : Cédric « Khan » Magne

iPhone App : Smartsystem/Tokidev

Gregory Galli, Guillaume Gonzales & Alexandre Maisonobe

France 3 Paris Ile-de-France

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With the support of **CNC**

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<http://paris-ile-de-france-centre.france3.fr/brevesdetrottoirs>

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